

Hamburg Messe und Congress GmbH · Postfach 30 24 80 · 20308 Hamburg · Deutschland

## GET NORD 2026 Media cooperation agreement

Hamburg, 2026

Dear media partners,

Thank you for agreeing to this! Below you will find the content that you have agreed to provide in the online form for your documentation.

Kind regards,  
Your GET NORD team

### Description

Dear media partners,

Thank you for your interest in a media partnership with GET NORD 2026 – Trade Fair for Electrical, Sanitary, Heating, and Air Conditioning Technology. Our leading trade fair in northern Germany for the entire spectrum of building technology will take place in Hamburg from November 19 to 21, 2026.

To enter into a media partnership with us without any financial outlay, with a discounted value of EUR 3,000, please fill in the following fields. After submitting the form, you will receive the binding partnership details for your records by email.

We offer you a media cooperation that includes the following conditions:

- Display of your magazine (200 copies) in the Media Lounge during GET NORD
- Special newsletter: Presentation of all media partners at GET NORD with reference to our trade press stand
- Mention of all media partners on the GET NORD social media channels at the end of the event
- Entry in the GET NORD online exhibitor directory
- Integration of media partners in the GET NORD trade fair signage
- Your logo on the GET NORD website
- Your logo in the GET NORD app



Hamburg Messe und Congress GmbH  
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Aufsichtsratsvorsitzender:  
Staatsrat Dr. Christopher Schwieger  
Handelsregister: Amtsgericht Hamburg HRB 12054  
Sitz: Hamburg

Rechtsform: Gesellschaft mit beschränkter Haftung  
USt-IdNr.: DE811214125  
Hamburg Commercial Bank · BIC: HSHNDEHH  
IBAN: DE10 2105 0000 0228 1300 00

In return, you offer GET NORD 2026 the following services:

- Placement of two advertisements (minimum size ½ page) in your print publication
- Placement of an online banner on your website with a link to [www.get-nord.de](http://www.get-nord.de)
- Placement of an online banner in your newsletter with a link to [www.get-nord.de](http://www.get-nord.de)
- Publication of two to three social media posts on your channels (e.g., Instagram, Facebook, LinkedIn)

If you only publish online, you can also enter into the media cooperation with limited services. In this case, your magazine will not be displayed in the Media Lounge. To do so, please complete the form below.

We look forward to a successful collaboration!

Do you have any questions? Then please contact:

Your GET NORD team

Email: [media@get-nord.de](mailto:media@get-nord.de)

### **Publications**

The aim of the media cooperation is the free placement of two advertisements (minimum size ½ page) in your print publication, the placement of an online banner on your website with a link to [www.get-nord.de](http://www.get-nord.de), the placement of an online banner in your newsletter with a link to [www.get-nord.de](http://www.get-nord.de), and the publication of two to three social media posts on your channels (e.g., Instagram, Facebook, LinkedIn).

If you publish exclusively online and do not issue any printed publications, please select today's date in the following fields up to "Website banner" or enter "0". In this case, the magazine display at trade press stands is not included in our service.

### **Invoice processing**

After concluding the cooperation agreement, you will receive an invoice for €3,000 plus statutory VAT. Upon receipt of our invoice, please send us your discounted invoice for €3,000 plus statutory VAT by November 30, 2026, at the latest, quoting our order number, your VAT identification number, and the VAT identification number of Hamburg Messe und Congress GmbH (DE811214125) by email to [hmc-accounting@hamburg-messe.de](mailto:hmc-accounting@hamburg-messe.de) or by post to:

Hamburg Messe und Congress GmbH  
Rechnungseingang  
Messeplatz 1  
20357 Hamburg / Germany

The invoice amounts can be offset against each other. If the entire amount is offset, no money transfer will take place. If full offsetting is not possible, the remaining amount must be paid by bank transfer. In any case, the order number must be specified.

The amount will not be offset if the HMC cooperation partner fails to fulfill its contractual obligations in whole or in part. In this case, the cooperation partner loses its claim to remuneration or, in the event of partial non-performance, to remuneration in the amount of the services not rendered.

Please declare your services on your invoice—e.g., “Placement of two full-page advertisements and online banners.”

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**Shipping information**

Please deliver a maximum of 200 copies of the latest issue of your publication free of charge between November 2 and 13, 2026, to:

DATA 2000 GmbH  
Werbemittellager HMC  
Media Lounge GET NORD  
Winsbergring 8  
22525 Hamburg  
Germany

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Contact details for your shipping company:

Mr. Simon  
Phone: +49 40 22 63 19 435

Please mark all packages with “Media Lounge GET NORD.”

**Final provisions****1. Copies and newsletters**

After publication of the print publication with the trade fair advertisement, please send a copy of each issue to:

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Hamburg Messe und Congress GmbH  
Ms. Anne Winnat  
Messeplatz 1  
20357 Hamburg

Please forward the newsletter with the GET NORD banner to [anne.winnat@hamburg-messe.de](mailto:anne.winnat@hamburg-messe.de).

## 2. Liability

The parties shall only be liable for damages resulting from slight negligence in the event of a breach of essential contractual obligations and only for typical, foreseeable damages. Liability under mandatory statutory provisions, in particular in the event of personal injury, remains unaffected.

## 3. Rights of use

The cooperation partners grant each other a simple, spatially unrestricted right of use to the company name, title, and logo for the duration and within the scope of this contract, in particular for advertising and public relations work for the event. The rights are compensated by the services provided under this contract.

## 4. Liability for links

Each cooperation partner shall ensure that the link does not give rise to any liability or joint liability for legal violations (e.g., trademark, copyright, competition law). The operator of the respective domain shall indemnify the other partner from such liability.

## 5. Costs

All costs exceeding those specified in this contract shall be borne by the cooperation partner who incurred them.

## 6. Performance of services and grace period

If a cooperation partner fails to perform an agreed service or does not perform it in accordance with the contract, HMC may, after the expiry of a reasonable grace period, perform the service itself or commission third parties to do so and claim damages. Further claims remain unaffected. The dispensability of setting a deadline is governed by the statutory provisions.

## 7. Cancellation of the event

If the event is canceled in whole or in part for reasons for which HMC is not responsible (in particular force majeure), the mutual payment and performance obligations shall lapse. There shall be no claim for remuneration. Services and benefits that were provided despite the cancellation shall be remunerated appropriately. Claims for damages by the partner in the event of non-performance are excluded.

## 8. End of contract and termination

The contract shall end automatically upon complete fulfillment of all obligations, provided that no further obligations exist. The right to terminate for good cause remains unaffected.

## 9. Confidentiality and data protection

All information received within the scope of the cooperation must be treated as confidential and may not be disclosed to third parties, even after the end of the contract. Personal data may only be processed within the scope of this contract and in compliance with the GDPR, the BDSG (German Federal Data Protection Act) and other data protection regulations. Further information on data protection at HMC can be found at [hamburg-messe.de/datenschutz](http://hamburg-messe.de/datenschutz).

#### 10. Written form

There are no verbal side agreements. Amendments, additions, or the termination of this contract must be made in writing. This also applies to the termination of the written form clause.

#### 11. Choice of law and place of jurisdiction

German law applies exclusively, excluding international private law, the UN Convention on Contracts for the International Sale of Goods, and German conflict of laws provisions. The place of jurisdiction for all claims arising from the contract is Hamburg (-Mitte).