

Marketing Package for GET NORD 2024: Our contribution to your trade fair success.

- Increase your reach and attention of visitors
- Increase your visibility communicate through print media as well as our website, apps and digital signage
- Ensure access to your digital information and your company through our free WIFI available to visitors in all exhibition halls

NEW: MARKETING SERVICES 2024

- Exhibitor directory digital via website and app with optimized search function for ideal findability of the exhibitors through:
 - Comprehensive digital company profile (contact details, social media icons, website)
 - 2 digital product descriptions
 - 2 keyword assignments in online exhibitor directory
 - 1 entry category listing
 - 1 entry brand listing
 - Synchronization and export of your exhibitor favorites (APP & Website-Feature)
 - Lead tracking for exhibitors and visitors incl. export function (APP)
 - Electronic ticket in smartphone to be used for admission and lead tracking (APP)
- o Exhibitor directory via print: Company name, hall/ booth
- Free WIFI for visitors in exhibition halls
- Invitation management
 - Online tool for ordering visitor invitations including evaluation of redeemed tickets and trade fair visits