# Specific Terms of Participation 2028

GET NORD

Event-specific additions to General Terms of Participation (ATB) and Technical Regulations (TR) of Hamburg Messe and Congress GmbH (HMC)

**Event and legal entity:**

Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called HMC –

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Fax: +49 40 3569 2203

info@hamburg-messe.de
hamburg-messe.de

**Event title:** **GET NORD – Trade Fair Electrical Engineering, Sanitation, Heating, Air-Conditioning**

**Venue:** HMC Fairground

**Event duration:** **22 – 24 November 2028**

**Project management:** **Exhibition Management 1 – GET NORD**

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|---|---|
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**Deadline for Early Bird conditions:** The **Early Bird** conditions apply until **30. April 2027**.

**Start of space allocation:** 1 June 2027

**Opening times:**

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| Wednesday, 22.11. and Thursday, 23.11.2028 | 09:00 am – 06:00 pm |
| Friday, 24.11.2028 | 09:00 am – 05:00 pm |

**Assembly / Disassembly times:** The assembly and disassembly times will be announced in advance of the event (get-nord.com).

**Minimum stand size:** 9 sq. m ground surface

**Early stand assembly / Extended disassembly:** Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications). An entitlement of approval does not exist.
If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

**Exhibitor passes:** (see clause 16 ATB) Up to a stand size of 12 sq. m exhibitor will receive two exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sq. m or part of sq. m. With a booth size of 203 sq. m. and more you get 25 exhibitor passes maximum. Further exhibitor passes may be ordered **at extra cost** from the Online Service Center.
**NO** exhibitor passes are needed for assembly and disassembly.

**Event media:** (see clause 14 ATB) The costs of the compulsory Digital Networking & LeadGrowth Package are € 645,00 plus statutory VAT per each main and co-exhibitor. This covers the company's profile entries, including the applicable provider groups, as well as use of the Matching and Lead Tracking features of the networking platform provided by us. The deadline for regis-tration on the networking platform will be communicated by the responsible service partner or Hamburg Messe in a timely manner. If you miss this deadline, we will use existing information from your registration / admission records. Feel free to direct any questions you may have to the contact person indicated in the Networking Platform section of the Online Service Centre.

**Registration fee for co-exhibitors:** (see clause 4.3. ATB) Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services.
The main exhibitor registers his co-exhibitors via his online registration (see Online Service Center).
The charge for co-exhibitors is € 450,00 plus VAT per co-exhibitor, and will be invoiced to the main exhibitor.

**Exchange of exhibitor:** The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

**Exhibit protection:** Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at GET NORD 2028. For further information see Online Service Center / approvals and applica-tions.

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|---|---|
| **Insurance:**<br>(see clause 21.7 ATB) | Any insurance requirements or damage reports should be sent to: versicherung@hamburg-messe.de.<br>Insurance policies can also be booked via the Online Service Center (OSC). |
| **Advance payment for expected additional costs:**<br>(see clause 5.3 ATB) | No additional advance payment is required for GET NORD 2028. |
| **Invitations:** | Exhibitors can invite their customers to the event by sending them invitations for free admission. After the end of the event, any invitations which have been used by the customers will not be charged to the exhibitor.<br>Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance. |
| **Reductions in size of stand space:** | The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25% of the (proportion-al) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.2 ATB. |
| **Cancellation of stand:**<br>(see clause 8 ATB) | Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clause 8 ATB shall be applicable. |
| **Stand design:**<br>(see clause 7 ATB, 5.7.8 TR) | The obligatory minimum requirements are floor covering over the full surface (carpet etc.), stand inscription (company name and address) and stand participation walls visually appropriate to the surroundings (e.g. wallpapering or fabric wall covering). |
| **Two-floor stands:**<br>(see clause 7.3 ATB, 5.9 TR) | For two-floor stands, the built area of the upper floor will be charges additionally with 50% of the participation fee of the ground floor area.<br>Such two-floor constructions require the approval of HMC (cf. Online Service Center). |
| **Cost element clause:** | In the event that the utility or labour costs payable by HMC (e.g., energy costs for electricity or gas, costs of water; wages, etc.) change during the six-month period beginning after the conclusion of the contract and ending at the end of the scheduled time for the event, without HMC being able to reasonably influence this change, HMC may, at its reasonably exercised discretion, adjust the Service Fees by an appropriate amount, provided that the changes have an immediate impact on the (pro-rated) purchasing costs incurred by HMC. In case of a cost increase, the amount added to the Service Fees must not exceed the increase in HMC's purchasing costs, and HMC shall offset this added amount against any reduction of other costs incurred by HMC elsewhere if applicable.<br>The other party must be notified about any such Service Feed adjustment in textual form. HMC may, without being obliged to do so, sign such notification and may choose to do so using the DocuSign software. In the event of a dispute, the competent court of law may review the appropriateness of change of service fee. Any Service Fee adjustment must be announced one month prior to the beginning of the scheduled time for the event at the latest. |
| **Acoustic performances:**<br>(see clause 13 ATB) | During regular opening hours, music performances or music played on exhibition grounds may not exceed a sound level of 60 decibles. Any acoustic performances require the written consent by HMC's project management. Copy-righted acoustic performances have to be announced (cf. Online Service Center). |
| **Advertising expense:** | The fee for the advertising expense amounts to € 9,00 per sq. m. plus VAT. For this HMC will provide the exhibitor with visitor brochures, DIN A1 posters, newsletter, free admission tickets and one WLAN access during the exhibition. |